

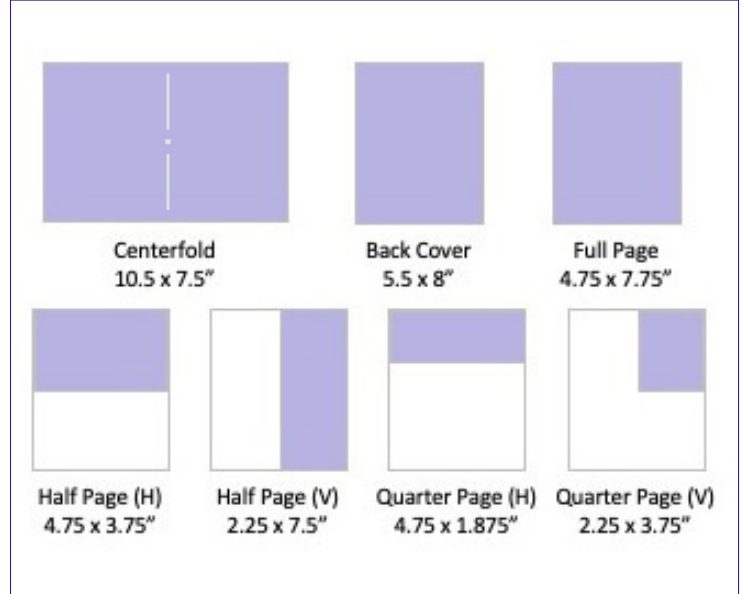


Cappella Cantorum Concert Program Advertising Order Form

Advertisement Sizes & Rates

- Concert Sponsor* \$1200
Featured in concert flyers plus full page ad
- Centerfold* \$900
- Outside Back Cover* \$600
- Full Page* \$400
- Half Page, horizontal \$225
- Half Page, vertical \$225
- Quarter Page, horizontal \$125
- Quarter Page, vertical \$125

* includes recognition of support on our website plus 2 free tickets to concerts when your ad is run



Artwork for Advertising

- Reuse from previous program
- Digital image sent by email to: AdBook@CappellaCantorum.org
(Minimum 300 dpi in JPG, PNG, TIF or PDF format)
- New camera-ready hard copy provided
(Business card or crisp line art; please do not mark on original)



Amount of Payment Enclosed: _____ Date: _____

Business Name: _____

Contact Name: _____ Phone: _____

Business Street Address: _____

City: _____ State: _____ Zip: _____

Email: _____

This form with payment may be given to any chorus member or mailed to:

Cappella Cantorum, Inc. Post Office Box 714, Essex, CT 06426-0714

Payment may also be made by credit card at cappellacantorum.org/support-us/advertise-with-us

Thank you for your support!

Cappella Cantorum Member: _____ Phone: _____

Cappella Cantorum, Inc. is a 501(c)(3) non-profit organization.



Cappella Cantorum is the premiere non-auditioned community choral group of the Connecticut Shoreline and lower Connecticut River Valley. Founded in 1970, the group's primary purpose is to give singers of all ages the opportunity to learn, perform and share great choral music with the wider community.

In addition to twice yearly concerts, Cappella Cantorum promotes music education and appreciation through its Annual Messiah Sing or Listen at the Kate, International Tour Chorus, SummerSings, vocal training workshops, and other events open to the public.



Cappella Cantorum, Inc.
Post Office Box 714
Essex, Connecticut 06426-0714
860-532-0454

Thank You for Supporting Cappella Cantorum!

By choosing to advertise with Cappella Cantorum, you will enhance your business visibility while promoting the growth of the performing arts within the greater Shoreline and Connecticut River Valley area.

Your advertising helps to keep our community alive, vibrant, and filled with music. We are grateful for your support!

Carol Cherry
President, Cappella Cantorum

Why Advertise with Cappella Cantorum?

- Your ad will appear in both a Winter Concert and a Spring Concert program
- Hundreds of people will see your ad -- audience members, chorus members, orchestra and soloists, friends and family
- Our membership and audience range in age from under 18 to over 90; the majority are over 50, often with significant income to spend on your products and services
- Cappella Cantorum program ads are a more cost-effective and reliable way to get your brand noticed than online or traditional newspaper ads
- We have members from more than 31 communities across Connecticut, with singers coming together from as far west as Waterbury, as far north as Wethersfield, and across the Shoreline from New Haven to Stonington
- Our orchestra members, soloists and audience members widen the circle of your visibility and influence
- By advertising with us, your brand is introduced to this broad population, many of whom might not otherwise know about your business
- Concert-goers and performers will view your business favorably because you are a like-minded supporter of the Arts in their community

